



Public Polling Methodology Statement: LaTrobe University, University of Melbourne

Publication date: 20 July 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	LaTrobe University, University of Melbourne
End client	LaTrobe University, University of Melbourne
Fieldwork dates	8 - 21 Jun 2021
Mode of data collection	Online recruited from research panel (100%)
Target population	Australian residents 18+
Sample size	1036
Australian Polling Council compliant	Yes
URL of Long Methodology statement	
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	984
Margin of error associated with effective sample size	±3.1
Variables used in weighting	Age x gender gender x location
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	Codebook and questionnaire provided
Proportion of landline/mobile completed interviews	N/A
Source of online sample	YouGov Panel - Selected respondents who've completed previous surveys
Positioning of voting intention questions in questionnaire?	Immediately after demographics
How were undecided voter handled?	NA
2PP calculation method	NA

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Questions

How would you describe your personal situation regarding COVID-19 vaccines?

Single select; random reverse scale

1. I have received all the injections required to be fully vaccinated against COVID-19
2. I have started the vaccination process, but need another shot
3. I plan to get vaccinated
4. I'm not sure about getting vaccinated
5. I will not get vaccinated

Ask this stem if said I'm not sure about getting vaccinated: Which of the following best describes why you are unsure about taking a COVID-19 vaccine?

Ask this stem if said I will not get vaccinated: Which of the following best describes why you will not take a COVID-19 vaccine?

Select all that apply

Multiple select; random reverse

1. Do not believe COVID-19 vaccines work
2. Concerned about vaccine side effects
3. Do not trust the government
4. Do not trust doctors
5. COVID-19 is not a serious risk to me
6. Do not trust the mainstream media
7. I cannot get my preferred vaccine

When accessing information about the coronavirus, how much do you generally trust the following sources?

Select one answer for each.

Rows; randomise options

- a) Professional journalists
- b) Medical experts
- c) Friends and family you talk with on social media (Facebook, Twitter, WhatsApp, Instagram, etc)

Single select; grid; rows; random reverse scale 1-4

1. Trust a lot
2. Trust a little
3. Do not trust much
4. Do not trust at all

When accessing information about the coronavirus, how much do you generally trust the following sources?

Select one answer for each.

Rows; randomise options

- a) The Prime Minister, Scott Morrison
- b) Commonwealth Chief Medical Officer, Professor Paul Kelly
- c) The Premier of your State (NAMED)



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Single select; grid; rows; random reverse scale 1-4

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